

## KASW-TV

### Quarterly Issues/Programs List

Q1 2016 April-June

KASW's programs and public services announcements provided significant treatment of the following issues that were important to the community in the 2<sup>nd</sup> quarter 2016:

- EDUCATION
- HEALTH/HEALTHCARE
- POLITICS
- ENVIRONMENT
- CULTURAL
- COMMUNITY
- RELIGION
- EMPLOYMENT

**Education**- topics covered under this issue include:

Program Title: Politics in the Yard

Date: 04/17/16

Time: 7:00PM

Duration of Segment: 30 minutes

Detailed Description: Host Jaime Molera welcomes Grand Canyon University President and CEO Brian Mueller – talking about education, taking to the streets, and playing a game of “Term Limits.”

Program Title: 30 Second Download

Date: 6/22/16

Time: 8:00AM

Duration of Segment: 30 seconds

Detailed Description: Two Mesa Teens head to New York for the National Theater Awards. Holly and Noah both attend Mesa High School, and after winning ASU Gammage Awards for high schoolers, they competed and interview for awards on Broadway

**Health/Healthcare**- topics covered under this issue include:

Program Title: 30 Second Download

Date: 06/21/16

Time: 1:00PM

Duration of Segment: 30 seconds

Detailed Description: A local tea shop shows how the overlooked drink could be an impactful additive to a healthy diet

**Politics**- topics covered under this issue include:

Program Title: Politics in the Yard

Date: 05/22/16

Time: 7:00PM

Duration of Segment: 30 minutes

Detailed Description: Host Jaime Molera welcomes Arizona Attorney General Mark Brnovich – talking state issues , taking to the streets, and playing a game of “Acts of Congress

Program Title: Politics in the Yard

Date: 05/01/16

Time: 7:00PM

Duration of Segment: 30 minutes

Detailed Description: Host Jaime Molera welcomes Arizona Secretary of State Michele Reagan – talking about election issues, taking to the streets, and playing a game of “Term Limits.”

**Environment**- topics covered under this issue include:

Program Title: 30 Second Download

Date: 06/23/16

Time: 9:00PM

Duration of Segment: 30 seconds

Detailed Description: It’s summer in Phoenix which means an excessive heat warning, advisory to local residents about the dangers of Arizona summers.

**Cultural**- topics covered under this issue include:

Program Title: American Latino

Date: 06/12/16

Time: 10:00AM

Duration of Segment: 30 minutes

Detailed Description: Host Valery Ortiz brings you the following stories: Skate-board pro star, Chaz Ortiz. Then we sit down with actress Karla Souza. Plus the scene stealing actor from Our Brand is Crisis Dominic Flores, and we get down with a rock music femme fatale, Natalia LaFourcade.

Program title: Latin Nation

Date: 06/05/15

Time: 11:00AM

Duration of Segment: 30 minutes

Detailed Description: Host Humberto Guida brings you the following stories: the sounds of border punk fusion band, Aparato. Then we go urban exploring with Atlas Obscura. Plus we hit the streets to get your take on political correctness, and we sit down with in studio guest, Last Comic Standing finalist Francisco Ramos.

**Community**- topics covered under this issue include:

Program Title: 30 Second Download

Date: 06/09/16

Time: 1:00PM

Duration of Segment: 30 seconds

Detailed Description: YourPHX's coverage of Phoenix Comicon was immersive with actor interviews, pre-event stories and a wrap-up for historical attendance

Program Title: Politics in the Yard

Date: 05/29/16

Time: 7:00PM

Duration of Segment: 30 minutes

Detailed Description: Host Jaime Molera welcomes AZ Lodging and Tourism Association President Kim Sabow – talking AZ travel , taking to the streets, and playing a game of “Sketchy Politics”.

**Religion**- topics covered under this issue include:

Program Title: Time of Grace Ministry

Date: 05/22/16

Time: 7:00AM

Duration of Segment: 30 minutes

Detailed Description: God has shown amazing love and mercy to us. And as recipients of that Grace, he tells us to show the same to others, even to our enemies.

**Employment**- topics covered under this issue include:

Program Title: 30 Second Download

Date: 05/23/16

Time: 6:00PM

Duration of Segment: 30 seconds

Detailed Description: Great news for people in Phoenix looking for jobs, IBM announced a massive hiring!

**Public Service Announcements:** In addition to the above programming KASW broadcast public service announcements related to the following issues:

Community: Don't Drink and Drive, Hot Car Prevention

Health: Girls Learn

Consumer Safety: National Broadcast Association

These public service announcements were broadcast at various times throughout the day.